



PACKAGING: A FUTURE OF EXPONENTIAL GROWTH AND UNLIMITED POSSIBILITIES

# EVOLVE PERISH!

ARE WE READY TO MEET THE CHALLENGE AND SEIZE THE OPPORTUNITIES?

**PACKAGING** is as unique as it is diverse. Whether enclosing or protecting products for distribution, transportation, storage, sale and use; labeling, informing and marketing; or preserving safety of goods to destination while being mindful of the environment through recycling or wise use of materials, it is an industry with so many facets and moving parts. Packaging is an unsung hero – it sustains our civilization by enabling the safe delivery of virtually every item we consume, we touch, we live in or we wear.

The world of packaging is not standing still; it is rapidly evolving. Revolutionized by the Internet of things, by the quest for sustainability, by the expectations of customers and consumers, and by changing processes and materials, the importance of packaging cannot be understated.

To stay ahead of these demanding and exciting changes, it is more imperative than ever that we, as packaging

professionals, seize every opportunity to engage and collaborate with each other by exploring:

**HOW WE LEARN** about new processes, technologies and equipment, about solution-oriented approaches that others have used and about latest trends on emerging issues and opportunities.

**HOW WE NAVIGATE** our day-to-day work while addressing the emergent future with an eye on our most important priorities, individually, collectively and for our industry.

**HOW WE CONNECT** with others who believe, as we do, in the great potential of packaging; individuals with varied expertise and experience, who may be at different stages in their career working in diverse sectors all inter-related to our industry and highly committed to it.



## FRIDAY, JUNE 3, 2016

### PROGRAM

8:30 AM – 4:30 PM

OPENING AND WELCOME . . . . .	9:00 AM
CO-CREATING OUR AGENDA . . . . .	9:15 AM
FIRST SESSION . . . . .	10:00 AM
SECOND SESSION . . . . .	11:30 AM
WORKING BUFFET LUNCH . . . . .	12:30 PM
THIRD SESSION . . . . .	2:00 PM
GALLERY WALK — NEWS WALL . . . . .	3:30 PM
CLOSING CIRCLE . . . . .	3:45 PM

**JOIN US** for this unique strategic networking event that will bring together diverse individuals connected to the packaging industry. This is not a typical conference or meeting. There will be no speakers or presenters.

**EVERYONE** will be actively engaged in group conversations, building the agenda together; documenting the highlights and ideas for action that emerge from these dynamic discussions. Many valuable takeaways.

**Who Should Attend:** ANYONE who is passionate about packaging, who recognizes the importance of collaboration, creativity and innovation and who sees the huge potential of our industry as a vital economic driver and long term provider of high quality packaging products and services.

## CLICK HERE TO REGISTER!

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