

Dear Packaging Professional:

The Institute of Packaging Professionals (IoPP) student chapter at Rochester Institute of Technology is hosting the 27th annual Student Packaging Jamboree on our beautiful campus from March 29th-31st, 2012. Packaging students from all over the country will gather at RIT to celebrate their enthusiasm about the packaging industry. This extraordinary event marks a long-standing tradition in packaging education, and supports student's goals to advance their knowledge into the packaging community.

The theme for the 2012 Student Packaging Jamboree is "The Consumer Connection: How Packaging Communicates". As media outlets are expanding, consumers can stay connected to products and packaging through a wide array of digital technologies. RIT provides the perfect market to balance packaging education and the technologies in order to keep consumers constantly connected in a digital world. This year's Student Packaging Jamboree will embrace speakers, tours, and a unique design challenge to showcase the role of packaging and the consumer connection.

The IoPP student chapter at RIT aims to make the 2012 Student Packaging Jamboree a highly educational, exciting, and memorable event for the approximately 250 anticipated attendees from all over the country. We are currently looking for sponsors to help us realize this goal. Sponsorship toward the Student Packaging Jamboree will provide a great opportunity for you or your company to help students working toward a career in the packaging industry. The levels of sponsorship offered are explained on the attached page. Corporate sponsorships at the Bronze, Silver, or Gold level will have their company logo recognized, as appropriate, on t-shirts and literature regarding the Jamboree as acknowledgements for your company's support.

Additionally, we are in the process of selecting speakers at Jamboree this year. If you would like the opportunity to showcase your or your company's role in packaging as it relates to the Jamboree theme, please let me know.

I look forward to hearing from you! Please do not hesitate to contact me for further information.

Best Regards,

Andrea Steen

IoPP Student Chapter at RIT Treasurer
Rochester Institute of Technology
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* Find information about the Jamboree online!
Webpage: pkgjamboree2012.blogspot.com
Facebook: IoPP Packaging Jamboree 2012
Twitter: pkgjamboree12

STUDENT PACKAGING JAMBOREE 2012 at RIT

March 29th - March 31st, 2012

Thursday Night

- WELCOME DINNER AND
MIXER

Friday

- BREAKFAST
- SPEAKERS IN THE MORNING
- LUNCH AND RIT CAMPUS TOUR
- TOUR OF LOCAL BUSINESS
- DINNER

Saturday Morning

- DESIGN COMPETITION
- CLOSING CEREMONIES

Levels of Sponsorship

		Admission for 1 to Jamboree	Logo on Literature	Logo on T-Shirts	Logo on Banner
Individual	\$100	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Bronze	\$500	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Silver	\$1,000	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Gold	\$2,000	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Other	\$ _____	<input checked="" type="checkbox"/>			

Please make checks payable to **Institute of Packaging Professionals Club** and send checks to the following address:

Rochester Institute of Technology
Campus Life Financial Services
127 Lomb Memorial Drive
Rochester, NY 14623-5608

Please remember your personal contributions are tax deductible. Simply include your name and address with your donation and a letter of acknowledgement will be sent to you for your tax records.