

ST. Louis IOPP Gateway Chapter Presents – Sustainable Packaging

Subject: **Sustainable Packaging Seminar** - Here's a chance for you to get a practical, action-oriented view of sustainable packaging. It's not theory, it is practical experience.

The Missouri Gateway Chapter hosts the seminar as a time-efficient way to move to the next level in sustainable packaging.

When: January 12, 2009

Time: Seminar (2:00 -4:30 pm)
Networking/Cash bar immediately following

Where: Sheraton Westport Chalet
(Zurich Room)
191 Westport Plaza
St Louis, MO 63146
314-878-1500

http://www.starwoodhotels.com/sheraton/property/overview/index.html?propertyID=795&PS=GWS_aa_Google_Sheraton_westport_chalet_53006

Speaker: Tony Gallo – Tony is an active member of IoPP's Sustainable Packaging Technical Committee. He is the Director of New Applications for Associated Packaging Technologies (APT), a converter of CPET trays for the food industry. His duties include directing the company's sustainable packaging efforts. He is a 1986 Michigan State University grad with a Bachelor's of Science Degree from the School of Packaging. He has an MBA from Olin's School of Business. Prior to APT, Tony's career experience includes 11 years with ConAgra with responsibility over material selection as well as equipment design.

"IoPP's Seven Steps to Sustainable Packaging" is a presentation that emerges from the experience IoPP members already have in developing sustainable packaging. You get a credible background and walk through steps you can use to implement a program:

- The sustainability vision
- Design for the environment
- Definition of sustainable packaging
- Pushing boundaries on managing the process
- Life cycle analysis
- Metrics, scorecards – Wal-Mart, Whole Foods, Norm Thompson Outfitters
- Carbon footprint and carbon credits
- IoPP's Seven Steps to Sustainable Packaging
 1. Focus
 2. Investigate
 3. Quantify
 4. Assess
 5. Improve Material Choices
 6. Develop Your Process
 7. Reinforce
- Know it is a huge task

Registration Form: (ALL ARE WELCOME!)

Name	
Company	
Title	
Number Attending	

To Register: Please Make Check payable to “IOPP”

(We may have access to Paypal shortly – I will notify the group when it is available.)

Please mail check and registration form to the address below

Amy A. Schupbach
Packaging Specialist
KV Pharmaceutical
2280 Schuetz Road
Saint Louis, MO 63146

Members: \$50

Non-Member's: \$75

Early Registration by December 26, 2008 (\$40 Members) (\$65 non-members)

Please RSVP to Jim Thompson: jthompson@wspackaging.com