

# Sponsorship Opportunities with Two Packaging Industry Awards Programs

Standout by sponsoring IoPP's AmeriStar Awards and UBM Canon's Packaging Group Visionary Awards

**Wednesday, June 19, 2013**  
**Pennsylvania Convention Center, Philadelphia, PA**

Held together at the Pennsylvania Convention Center in conjunction with EastPack, these co-joined award programs will showcase the best of the best in the packaging industry.

IoPP's AmeriStar Awards commemorate the best packages of the year and UBM Canon's Packaging Group Visionary Awards (presented by *Packaging Digest* and *Pharmaceutical & Medical Packaging News*) pay tribute to the people of packaging who show vision and leadership in advancing their company's goals of packaging innovation, differentiation, savings and growth.

Become a part of this event through one of several sponsorship opportunities and receive brand recognition with IoPP members, UBM Canon Packaging Group audience and exposure at the East Coast's packaging event of the year—EastPack 2013.



## Premium Sponsorships

### Platinum Sponsorship — \$2,500

Includes:

- Ten (10) tickets to the awards reception
- Corporate logo in the event program
- Recognition from the podium during ceremony presentation

### Gold Sponsorship — \$1,000

Includes:

- Five (5) tickets to the awards reception
- Corporate logo in the event program

### Silver Sponsorship — \$500

Includes:

- Two (2) tickets to the awards reception
- Recognition (name listing) in the event program

## Specialty AmeriStar Sponsorships

- Best of Show Award . . . . . \$2,500
- Sustainability Award . . . . . \$1,750
- Design Excellence Award . . . . . \$1,750
- Food Category Sponsorship . . . . . \$1,500
- Health & Beauty Sponsorship . . . . . \$1,500
- Regulated Category Sponsorship . . . . . \$1,000
- Promotional Category Sponsorship . . . . . \$1,000
- Medical Device Category Sponsorship . . . . . \$1,000
- Electronics Category Sponsorship . . . . . \$1,000
- Pet/Vet Category Sponsorship . . . . . \$1,000
- Outdoor Gardening Category Sponsorship . . . . . \$1,000
- Household Category Sponsorship . . . . . \$1,000
- Automotive Category Sponsorship . . . . . \$1,000

Includes:

- Corporate logo in the event program
- Recognition from the podium during ceremony presentation

Contact your brand/account director to learn more about award program sponsorships.

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