



Sponsorship Opportunity

Align your Company with Two Powerhouse Award Programs

Tuesday, June 10, 2014
Javits Convention Center, New York City

Held together at the Javits Convention Center in conjunction with EastPack, these co-joined award programs will showcase the best of the best in the packaging industry.

IoPP's AmeriStar Awards commemorate the best packages of the year, and the Visionary Awards, presented by *Packaging Digest* and *Pharmaceutical & Medical Packaging News*, pay tribute to people who show vision and leadership in packaging production, operations, development and design.

2014 Sponsor Package

Online/Digital Media

- + Logo on all Visionary Awards and AmeriStar Awards Ceremony email invitations and announcements
- + Logo and link from Visionary Awards and AmeriStar Awards home pages
- + Recognition in Awards ceremony web ads appearing on PackagingDigest.com and PMPNews.com and in *Packaging Digest* eNewsletters

Trade Show

- + Logo placement on oversized Awards banners at EastPack
- + Logo placement in the AmeriStar Awards booth at EastPack

Print Advertising

- + Logo placement in Visionary Awards congratulations ad in *Packaging Digest's* August issue

Awards Ceremony

- + Ten (10) tickets to the awards ceremony
- + Logo recognition on ceremony presentation material
- + Logo placement in the ceremony brochure*
- + Verbal recognition during the awards ceremony

*Logo must be received by May 5

Sponsorship package...\$5,000

Sponsor Benefits:

- + Unique association with North America's most prestigious package awards competition and the industry's most valued award celebrating the achievements of people in packaging
- + Extensive brand visibility at one of the industry's leading trade events, EastPack
- + Brand recognition at the live awards ceremony hosted at the Javits Convention Center and held in conjunction with EastPack
- + Brand impressions through a co-branded, integrated marketing program—before, during and after the event—reaching UBM Canon's audience of packaging professionals worldwide



Contact your sales rep for more information about sponsoring this event

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lopp.org/AmeriStar | VisionaryAwards.net

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