North Central Region Chapter Reports

Chicago
Minnesota
Wisconsin
Fox Valley
Intermountain (Colorado) ?
State of the Chapter Report
by:
Chapter President
Craig Jarvis
1. What worked well?
   a) Golf outing success (challenging year, economic times, reduced funds).
   b) Constant Contact as Email communication to members.
   c) Linked In Chapter group, etc. Website/Blogs
2. Chapter challenges:
a) Volunteer’s Seems to be lack of interest (greater than previous years)
b) How to increase attendance at meetings
c) Meetings that generate greater interest attendance (draw) topics/subjects
d) Cost of meetings has become greater challenge
3. What is your chapter planning for the future:
   a) Recruitment activities. Need new ‘active’ members
   b) Webinar meeting plan (winter time, avoid snow/travel issues.)
   c) Use of member’s company facilities
   d) Technical shows /presentations via suppliers
4. Anything else you would like the leadership to know.
a) Don’t have any immediate comments.
b) National has always been very assessable to the chapter, due to location
c) ??
Chicago Chapter Leadership

- Summer elections
- Update by Craig Jarvis on Board of Directors
- Committee Members
- Wrap-up
Minnesota Chapter Update Fall 2010

1. Board members are very engaged

2. Continue to see good attendance at meetings

3. Membership is steady

4. We are all saddened by the loss of Peter Henningsen, one of our founding members.
Several changes on the board for 2yr terms July 2010 - 2012

New
- Vice President – Greg Johnson
- Secretary – Kip Jackson
- Program Committee – Laurice Wade

Returning
- President – Karen Conroy
- Treasurer – Steve Schmid
The Future of the Chapter:

- Conducted a survey of members regarding tour/speaker ideas
- Going to try a golf tournament in June for the first time
- As per results of the survey we have some meetings over lunch, some members find it easier to attend at lunch.
- Donated $5,000 to National Education Scholarship Fund
- Will be awarding $1,200 total for the Bearman Henningsen Scholarship in October at MidPak
- Members will be staffing a booth at MidPak to try to recruit new members
- Our new Program Chair Laurice is doing a terrific job. She has set the schedule for next year already
IOPP - Wisconsin Chapter Update  
Thursday, September 2, 2010  
Jeff Corbat, CPP - President

Chapter status:  
The chapter is healthy and doing well with no issues or challenges. We currently stand at around 125 professional members not including the 85 student members registered to the UW-Stout Chapter. Roster growth typically happens via word-of-mouth or job transition into the SE-Wisconsin region.

It is my intention to add 12~13 new members this year and each subsequent year. I think this goal is achievable since as I look over our roster I see many local packaging companies missing. Also missing are countless companies that consume packaging in the production of their finished goods. We should make it a point to reach out to these companies and extend an invitation to our events via email or phone.
• **Board update:**
  After a chapter-wide election in early June, I was voted in and assumed the role of Chapter President as of July 1st. The last board meeting was held on Aug 12th to plan for the second half of 2010. The board will meet again in mid-November to plan for the first half of 2011. Also of note...as of Aug 12th, Rochelle Dressman assumed the role of Secretary to the Board along with her previous role of Scholarships and Fundraising.
WISCONSIN CHAPTER

• **Finances:**
  We are financially sound with over $10k in reserves and typically bring in $300 to $600 per event that we stage. Our expense structure is very low with the cost of web hosting as the only recurring expense that stands out.

**Scholarships:**
Cody Stanton from UW-Stout is the first annual recipient of the Joseph Grygny IOPP Wisconsin
• Chapter Scholarship. He has received an award in the amount of $500 for the Fall Semester to be used to offset the cost of tuition. Pending confirmation of his full-time enrollment for the Spring Semester, he will be awarded another $500. In the coming months, we will begin preparations for the 2011/2012 scholarship program.

**2010 Event Schedule:**
We have three confirmed events through the end of calendar year 2010:
- Tues, Oct 5th - Wisconsin Paperboard (tour & dinner)
- Thur, Nov 4th - National Tissue (tour & dinner)
- Tues, Dec 14th - Specialty Tapes (tour & dinner)

**2011 Tentative Event Schedule:**
- Late-Jan, 2011 - Educational Lecture
- Early-Mar, 2011 - Tour
- Mid-Apr, 2011 - Tour
- Early-Jun, 2011 - Tour
Chapter Report
Submitted by: Brenda Halama
Chapter President

General Updates
Newsletter
We have streamlined our Chapter Newsletter to better highlight our sponsors (and their logos). We also included a “Member Spotlight” section to include a small write up about individual chapter members. The Newsletter indicates upcoming events, and it also includes a small informational article about business, sales, marketing, networking, or random non-work related info.

Event Notification
We are making a point to send out event notifications early, and then continue to send out follow up reminders. We have gotten a much better response and event attendance by also sending out the reminders.
• 6th Annual Golf Outing
  – After seeing a drastic drop in golfing attendance in 2009, we decided to try a different course for 2010, in hopes to draw more people back in. We ended up with 5 teams, which was down from the 6 teams we had in 2009. We considered teaming with the (Midwest??) Converter’s Golf Outing, but eventually decided we wanted to be in charge of our own destiny. We may try a different course again next year, since we weren’t blown away by the service we received. We made a profit of $1382.56
• Scholarship Donations
  – $1000 annually to UW-Stout
  – $1000 annually to Fox Valley Technical College
• Panel Discussion at FVTC
  – Instructors at FVTC blocked off the entire morning for our Chapter to come in and take part in a panel discussion. We presented some info about IoPP, our Chapter, and then each panel member spoke about their specific positions at their company. We handed out a brochure that included IoPP info, and also had a little write up about each panel member. The students responded very well, and we hope to make it an annual (or bi-annual) event, possibly trading off years with UW Stout.
• Name tags at events
  – It seems to be a good ice breaker when people immediately know who they’re talking with.
• Book Loan
  – The Chapter purchased the Fundamentals book to loan out to Chapter members going for Certification.
  – We hope it encourages people to apply for their CPP, because they won’t have the added expense of purchasing the book if they don’t want.
• Successes
• We gained another Board Member (Program & Events Chair)!
• Seeing increased event attendance by sending out reminders and personal invitations (by email or phone)
• Membership has remained relatively even – we’ve gained new members to make up for the ones who left (number-wise)

• Challenges
• Finding time when everyone is available to meet for Board Meetings
• Working through the absence of a Vice President, Secretary, and Treasurer
• Split geography – part of the Chapter is in the Fox Valley area, the other part is in Central Wisconsin
• What Has Worked
• Sending out reminders for events!
• Communication with Members
  – Asking for member input (Golf Outing, upcoming events, voting, etc)
  – Sending out personal invites to events
• Reviewing other chapter websites for event ideas
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• What Hasn’t Worked
• Chapter Social event in December
  – We had terrible weather, and people get so busy around the holidays.
  – We are planning to move the Chapter Social to January in 2011.
• Door prize (gift cards) at each event didn’t seem to draw any more people to the event.
• Future Goals
• Raise enough money to start an endowment fund at UW Stout
• Resurrect PackFest, or something similar
• Continue the Panel Discussion at FVTC and UW Stout (one school per year??)
• Grow the Chapter Social attendance
• Full Board Member roster
• Intermountain (Colorado)
   Currently inactive Chapter
   Looking for a President and other board members to restart chapter.
   I will be working on trying to help restart this chapter that Jack Grams has also worked on.
   They have turn in their financial reports for the past five years.