



*Book this Lunch Workshop Now!
March 10th, 2010 09:00 a.m. to 3:00 p.m.*

IoPP Ontario Chapter is pleased to present.....

Workshop on Labelling



LABELLING 101

DLS
design label system

Presenter - National Account Manager, DLS

A detailed explanation of labels from start to finish. How they are made, the tools used to make them, their construction, use and details on how to determine the correct label for your need. Includes a tour of a working press facility.



PRINTED SHRINK SLEEVE

Presenter Bruno Lebeault,
Managing Sales Director, Sleever International Inc.

Shrink Sleeve labeling technology.

The benefits in terms of Decoration, Information, Protection and Promotion on various markets such as Food and Beverages, Alcohols and Spirits, Home Care, Personal Care, OTC, Pharma. Different phases of a Shrink Sleeve Project.

PLANT TOUR OF LABELLING FACILITY

“Bring your problems to us for the workshop”

If you have some specific labelling challenges that you would like to present for discussion with our panel of experts, then now might be a good time to bring them forward. Challenge our experts. You may find that they have the solution.

For a more complete assessment, please send these issues in advance to
Simon Thomas dsimonthomas@rogers.com
Nina Leshyk n.leshyk@gmail.com



AGENDA

<u>Time</u>	<u>Description</u>
09:00-09:20	Continental Breakfast and Registration (Caterer - THE DINNER TABLE)
09:20-09:30	Opening remarks & introduction
09:30-10:35	<u>Label 101</u> History and advancement of labels Label Manufacturing Label stocks and liners Label printing Adhesives and Varnishes Selection criteria New technologies
10:35-10.45	Short break
10:45-11:15	<u>Label Issues</u> Common mistakes Prevention is better than cure Solutions
11:15-12:15	<u>Printed shrink sleeve</u> History & advancement of labels Technology of shrink sleeving Morphing insight Selection criteria New technologies
12:15-13:00	Lunch
13:00-13.30	<u>Printed shrink sleeve issues</u> Common mistakes Prevention is better than cure Solutions
13:30-14:00	<u>Plant Tour</u>
14:00-14:45	Review questionnaire Open Forum
14:45-15:00	Conclusion & Adjournment

VENUE & ACCOMMODATION

Location: 150 Capital Court, Mississauga, ON. Tel: (416) 889-9628

Registration: 09:00- 09:20 **Presentation:** 09:30 **Lunch:** 12:15

Lunch and Continental Breakfast included with the registration fee.

Accommodation: Radisson Hotel at 175 Derry Rd East, Mississauga ON L5T 2Z7.
Tel. No. 1-888- 201-1718. Corporate rate under Design Label Systems, \$115.00 for standard suites. (Code - **DESIGN.**)

Venue Location: 150 Capital Court, Mississauga. ON. Tel. No. (905) 405-1121 ext. 0
Ample Free Parking

<http://www.mapquest.com/maps?city=Mississauga&state=ON&address=150+Capital+Court&zipcode=L5T&country=CA&latitude=43.647572&longitude=-79.70049&geocode=ADDRESS>





Institute of
**Packaging
Professionals**

Ontario Chapter

Labelling Workshop

March 10th, 2010 09:00 a.m. to 3:00 p.m.

----- REGISTRATION FORM -----

Please return completed registration form by email to Ms. Virginia Carroll at virginia.carroll@sympatico.ca

Name: _____

Company: _____

Title: _____

Address: _____

City: _____ Province: _____ Postal Code: : _____

Phone: _____ Fax: _____

E-Mail: _____

IoPP Membership Number: _____

*Payment will be collected on the day of the workshop at the door, before the first presentation; payment can be made by cheque, payable to the "IoPP Ontario Chapter" or by Canadian currency.

*Any cancellation must be made not less than 48 hours before the day of the event.

"Labelling Workshop" -IoPP members @ \$75 CAD

"Labelling Workshop" -Non-IoPP members @ \$95 CAD

For more information, contact: **IoPP Ontario Chapter**

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