



2017 AmeriStar Categories

Food, Frozen – any food package available in a frozen format regardless of sales channel.

Food, Refrigerated – any food package available in a refrigerated format regardless of sales channel.

Food, Shelf Stable – any food package available in a shelf stable format regardless of sales channel.

Beverages, Alcoholic – packaging used for spirits, pre-mixed alcoholic beverages.

Beverages, Non Alcoholic – packaging used for dry, powdered or liquid beverages not containing alcohol including mixers.

Drug & Pharmaceutical – packages used for prescriptions, over the counter, medicines, nutraceuticals or botanical supplements.

Cosmetics – packaging used for cosmetic products.

Electronics – packaging for computers, telecommunications equipment, stereos, TV, radio, phone, mobile electronics (ipods), tablets, photographic and scientific instruments.

Health & Beauty Aids – packaging used for toiletries, fragrances, soaps, hair & skin care, dental care, shaving, etc.

Household Products – packaging used for products used in the home such as detergents, hardware, paint, solvents, lubricants, insecticides, gardening supplies (plants, decorations & furniture) and pet care products (food and grooming) and automotive products.

Industrial /Commercial – packaging not intended for retail distribution including inter/intra plant and regulated packaging.

Medical Device – packages used for medical devices, including surgical supplies, diagnostic products and equipment.

Promotional / Display – any package intended for promotion of products (sample packs, seasonal packaging, point of purchase display).

Other – packaging not covered in a category above.



2017 AmeriStar Categories - NEW

Packaging that Saves Food Awards

These awards will recognize companies that are developing innovative and sustainable packaging that minimizes food losses and food waste, extends shelf life and improves the supply of food. They are divided into three separate categories to recognize the importance of packaging that works to save food. Details on each award are provided below.

1) Save Food: Agriculture – Packaging systems/format used to contain and distribute fresh produce from farm to wholesale market and/or retail outlet. Entries must demonstrate how their packaging protects the fresh produce and reduces/prevents damage during transit and/or display while also extending shelf life and minimizing food waste. This may be achieved by reducing crushing, enhanced cushioning, enhanced ventilation and avoiding double handling.

2) Save Food: Food Service – Packaging systems/format used to contain and distribute food into foodservice establishments. Entries must demonstrate how their packaging contains, protects and distributes their food product from manufacturing location through to the foodservice establishment, while also extending shelf life and minimizing food waste. This may be achieved through bulk sizing, individual servings, opening and or dispensing features, re-sealable/re-closeable features and improved communication on-pack.

3) Save Food: Retail (Primary Packaging) – Packaging system/format used to contain, protect and distribute food from manufacturer to retail shelf and then through to consumer use (e.g., in household, on-the-go). Entries must demonstrate how their packaging contains, protects and enables consumers to store and use the food item, while also minimizing food waste. This may be achieved through individual servings, bulk sizing, opening and or dispensing features, re-sealable/re-closeable features and improved communication on-pack.