



AmeriStar FAQs

What are the maximum words for the Brief Narrative?

300-500 words is the recommended length. The Brief Narrative is a summary of the Extended Narrative.

What are the maximum words for the Extended Narrative?

No more than 1200-1500 words.

What is the Extended Narrative?

The Extended Narrative defines how the package meets all the following judging criteria: innovation, product protection, economics, package performance, marketing and environmental impact. *See example in 2020 AmeriStar Entry Kit*

Do I need to submit a physical entry?

Yes. You need to ship your package(s) to IoPP Headquarters so they arrive no later than **August 31, 2020**. We recommend sending **3 samples**.

Ship to:
Institute of Packaging Professionals
12930 Worldgate Drive, Suite 200
Herndon, VA 20170 USA
Attn: Paige Jarvi

All winning packages will be displayed at various packaging trade shows (i.e. PACK EXPO).

Does my package have to contain the product or can I send it empty?

No, your package does not have to contain the product. However, sometimes the product helps give the judges a better idea of the package functionality and if the package meets the judging criteria.

How many photos can I upload?

Maximum of 4

Can I upload a video?

Yes. There are two additional optional fields for one file upload or one URL. Either of which may include a video, CAD drawing PDF or prototype image.

Do my entries (entry) need to be paid for before they are moved into Judging?

Yes, all entries need to have their payment (credit card and checks) in by the entry deadline.

What is the requirement for a package in term of when it is entered into the market?

An entry cannot be submitted into the competition until it has entered the market.

Can I enter a package that went out in 2019 shipments and is still in production?

Yes, but only if the package was never submitted before.

If I don't enter my package into the most appropriate category, will it be disqualified?

No, at the discretion of the judging panel, your entry will be moved into the most appropriate category.