

Pack Jam 2024

Company Information

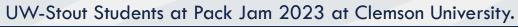


What is Pack Jam?

An annual **student-led** conference held at packaging universities nationwide. Over three days, students can participate in:

- Educational activities to learn about trends and technologies within the industry.
- Breakout sessions with industry leaders to understand the impact that packaging has in our world.
- Networking sessions with packaging professionals to learn about opportunities and career development.
- Social events to connect with packaging peers.









Tentative Schedule

Sunday April 7, 2024		
3:00 - 5:00pm	Registration	
5:00-5:30	Opening Remarks & Kick-off	
5:30-6:30	Dinner	
6:30-7:30	Evening Entertainment & Reception	
7:30-8:30	Evening Entertainment & Reception	

	Monday April 8, 2024	
8:00-8:45	Breakfast	
8:45-9:30	Keynote Speaker	
9:30 - 10:15	Campus & Lab Tour / Networking Break	
10:15 - 11:15	Breakout Session #1	
11:15-11:30	Transition Time	
11:30 - 12:30	Breakout Session #2	
12:30 - 1:30	Lunch	
1:30 - 3:30	Student Design Competition	
3:30 - 4:15	Networking & Snack Break	
3:30 - 4:15	Campus & Lab Tour	
3:30 - 5:30	Network Fair	
5:30 - 7:00	Dinner	
6:30 - 7:00	Design Competition Awards	
7:00 - 8:00	Dessert and Reception for Students	
7:00-9:00	Industry & Alumni Social	

Tuesday April 9, 2024		
8:30 - 9:30	Breakfast	
9:30-10:00	Group Picture	
10:00-11:00	Service Project	
11:00 - 11:15	Closing Remarks	
11:15	Grab & Go Lunch	



2024 Theme: "It's More Than a Package"

Ways to Support:

1. Become a Sponsor

2. Booth at Network Fair

Commitment Window Closes March 1, 2024, for Sponsorship & Network Fair.



1. Become a Sponsor

Sponsorship Levels		
Level	Contribution	Sponsorship Benefits
DIAMOND	\$15,000	 Featured Sponsor of the PACK JAM 2023 Design Contest Private Luncheon with Professors from all universities and other Sponsors 4 tickets to the event (All Three Days) Booth at Network Fair Onsite Recognition
PLATINUM	\$8,000	 Featured Sponsor of a Dinner Private Luncheon with Professors from all universities and other Sponsors 3 tickets to the event (All Three Days) Booth at Network Fair Onsite Recognition
GOLD	\$5,000	 Featured Sponsor of a Breakfast or Lunch Private Luncheon with Professors from all universities and other Sponsors 2 tickets to the event (All Three Days) Booth at Network Fair Onsite Recognition
SILVER	\$2,000	 Featured Sponsor of a Snack or Dessert Private Luncheon with Professors from all universities and other Sponsors 2 tickets to the event (All Three Days) Booth at Network Fair Onsite recognition
BRONZE	\$1,000	 General Event Sponsorship Private Luncheon with Professors from all universities and other Sponsors 2 tickets to the event (All Three Days) Booth at Network Fair Onsite recognition

2. Booth at Network Fair

What: Network Fair where visiting companies will share what they do or make and how that impacts the world of packaging. Network with students, alumni, and guests. Advertise open full-time, co-op, or internship opportunities.

When: Monday, April 8 from 3:30-5:30pm

Where: Memorial Student Center, UW-Stout

Cost: \$500/booth

- Booth Space (approximately 8x8')
- One 6' Table with Two Chairs
- 2 Representatives, per Booth
- Dinner to Follow for 2 Representatives
 - Additional Representative Tickets can be Purchased
- Parking, in specified lot



Next Steps For Sponsorship

- 1. Email Greyson at hammerg3413@my.uwstout.edu
 - Include Sponsorship Selection & Any Questions
- 2. Submit Donation
 - Refer to the 'Pack Jam Donation Instructions' PDF
- 3. Confirm your Contribution
 - Send Abbey a Copy of the Receipt you Receive from the Stout University Foundation
- 4. Visit <u>https://www.iopp.org/i4a/pages/index.cfm?pageid=4921</u> to Complete Sponsor Registration
 - Input Representative and Network Fair Info

NOTE: Network Fair Booth is **INCLUDED** in as a Sponsor Benefit, you do **NOT** need to complete Network Fair Registration and will not pay the \$500 for the Booth.



Next Steps for Network Fair

Visit <u>https://www.iopp.org/i4a/pages/index.cfm?pageid=4921</u>

- 1. Under the Network Fair Section, Select "Register Now"
- 2. Input Representative Information
- 3. Input Payment Information
- 4. Select "Submit and Complete Order"



You Will Receive Communications with Further Details over the Next Few Months.



Contact Us

Please Reach Out with any Questions Min Degruson – Program Director, Packaging <u>degrusonm@uwstout.edu</u>

Xuedong (David) Ding – Associate Dean, College of STEMM dingx@uwstout.edu

Greyson Hammer – Stout Packaging Association, President hammerg3413@my.uwstout.edu

Please Note – Any funds remaining from these donations after the Pack Jam 2024 event will remain with the Stout Packaging Association to fund future events for UW-Stout Packaging Students.

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