



# Pack Jam 2024

Company Information



University of  
Wisconsin-Stout

# What is Pack Jam?

An annual **student-led** conference held at packaging universities nationwide. Over three days, students can participate in:

- Educational activities to learn about trends and technologies within the industry.
- Breakout sessions with industry leaders to understand the impact that packaging has in our world.
- Networking sessions with packaging professionals to learn about opportunities and career development.
- Social events to connect with packaging peers.

## Tentative Schedule

Sunday April 7, 2024	
3:00 - 5:00pm	Registration
5:00-5:30	Opening Remarks & Kick-off
5:30-6:30	Dinner
6:30-7:30	Evening Entertainment & Reception
7:30-8:30	Evening Entertainment & Reception

Monday April 8, 2024	
8:00-8:45	Breakfast
8:45-9:30	Keynote Speaker
9:30 - 10:15	Campus & Lab Tour / Networking Break
10:15 - 11:15	Breakout Session #1
11:15-11:30	Transition Time
11:30 - 12:30	Breakout Session #2
12:30 - 1:30	Lunch
1:30 - 3:30	Student Design Competition
3:30 - 4:15	Networking & Snack Break
3:30 - 4:15	Campus & Lab Tour
3:30 - 5:30	Network Fair
5:30 - 7:00	Dinner
6:30 - 7:00	Design Competition Awards
7:00 - 8:00	Dessert and Reception for Students
7:00-9:00	Industry & Alumni Social

Tuesday April 9, 2024	
8:30 - 9:30	Breakfast
9:30-10:00	Group Picture
10:00-11:00	Service Project
11:00 - 11:15	Closing Remarks
11:15	Grab & Go Lunch



UW-Stout Students at Pack Jam 2023 at Clemson University.

# Ways to Support:

1. Become a Sponsor
2. Booth at Network Fair

Commitment Window Closes **March 1, 2024**, for Sponsorship & Network Fair.



University of  
Wisconsin-Stout

# 1. Become a Sponsor

Sponsorship Levels		
Level	Contribution	Sponsorship Benefits
DIAMOND	\$15,000	<ul style="list-style-type: none"><li>• Featured Sponsor of the PACK JAM 2023 Design Contest</li><li>• Private Luncheon with Professors from all universities and other Sponsors</li><li>• 4 tickets to the event (All Three Days)</li><li>• Booth at Network Fair</li><li>• Onsite Recognition</li></ul>
PLATINUM	\$8,000	<ul style="list-style-type: none"><li>• Featured Sponsor of a Dinner</li><li>• Private Luncheon with Professors from all universities and other Sponsors</li><li>• 3 tickets to the event (All Three Days)</li><li>• Booth at Network Fair</li><li>• Onsite Recognition</li></ul>
GOLD	\$5,000	<ul style="list-style-type: none"><li>• Featured Sponsor of a Breakfast or Lunch</li><li>• Private Luncheon with Professors from all universities and other Sponsors</li><li>• 2 tickets to the event (All Three Days)</li><li>• Booth at Network Fair</li><li>• Onsite Recognition</li></ul>
SILVER	\$2,000	<ul style="list-style-type: none"><li>• Featured Sponsor of a Snack or Dessert</li><li>• Private Luncheon with Professors from all universities and other Sponsors</li><li>• 2 tickets to the event (All Three Days)</li><li>• Booth at Network Fair</li><li>• Onsite recognition</li></ul>
BRONZE	\$1,000	<ul style="list-style-type: none"><li>• General Event Sponsorship</li><li>• Private Luncheon with Professors from all universities and other Sponsors</li><li>• 2 tickets to the event (All Three Days)</li><li>• Booth at Network Fair</li><li>• Onsite recognition</li></ul>

## 2. Booth at Network Fair

**What:** Network Fair where visiting companies will share what they do or make and how that impacts the world of packaging. Network with students, alumni, and guests. Advertise open full-time, co-op, or internship opportunities.

**When:** Monday, April 8 from 3:30-5:30pm

**Where:** Memorial Student Center, UW-Stout

**Cost:** \$500/booth

- Booth Space (approximately 8x8')
- One – 6' Table with Two Chairs
- 2 Representatives, per Booth
- Dinner to Follow for 2 Representatives
  - Additional Representative Tickets can be Purchased
- Parking, in specified lot



# Next Steps For Sponsorship

1. Email Greyson at [hammerg3413@my.uwstout.edu](mailto:hammerg3413@my.uwstout.edu)
  - Include Sponsorship Selection & Any Questions
2. Submit Donation
  - Refer to the 'Pack Jam Donation Instructions' PDF
3. Confirm your Contribution
  - Send Abbey a Copy of the Receipt you Receive from the Stout University Foundation
4. Visit <https://www.iopp.org/i4a/pages/index.cfm?pageid=4921> to Complete Sponsor Registration
  - Input Representative and Network Fair Info

**NOTE:** Network Fair Booth is **INCLUDED** in as a Sponsor Benefit, you do **NOT** need to complete Network Fair Registration and will not pay the \$500 for the Booth.



# Next Steps for Network Fair

Visit <https://www.iopp.org/i4a/pages/index.cfm?pageid=4921>

1. Under the Network Fair Section, Select “Register Now”
2. Input Representative Information
3. Input Payment Information
4. Select “Submit and Complete Order”

You Will Receive Communications with Further Details over the Next Few Months.

# Contact Us

Please Reach Out with any Questions

Min Degruson – Program Director, Packaging  
[degrusonm@uwstout.edu](mailto:degrusonm@uwstout.edu)

Xuedong (David) Ding – Associate Dean, College of STEMM  
[dingx@uwstout.edu](mailto:dingx@uwstout.edu)

Greyson Hammer – Stout Packaging Association, President  
[hammerg3413@my.uwstout.edu](mailto:hammerg3413@my.uwstout.edu)

**Please Note** – Any funds remaining from these donations after the Pack Jam 2024 event will remain with the Stout Packaging Association to fund future events for UW-Stout Packaging Students.

Commitment Window Closes **March 1, 2024**, for Sponsorship & Network Fair.



University of  
Wisconsin-Stout