



# Antitrust Policy Statement

IoPP recognizes that the antitrust laws are designed to preserve free and open competition in the marketplace. IoPP is committed to compliance with all requirements of the antitrust laws. IoPP will not play any role in the competitive decisions of its members or in any way restrict competition in member-related industries.

It shall be the special responsibility of committee chairpersons, Institute officers, and officers of chapters to insure that this policy is known and adhered to in the course of activities pursued under their leadership. It shall be the responsibility of every member of IoPP to be guided by the Institute's policy of strict compliance with the antitrust laws in all IoPP activities. Each member is responsible for knowing that the antitrust laws forbid certain arrangements among competitors, including but not limited to,

- Discussion of price, price-making practices or policies.
- Allocation of customers and markets.
- Group boycotts and concerted refusals to deal.



# *State of IoPP*



## **IoPP Press Room**

IoPP 2013 Leadership Conference  
taking place in August

IoPP-Kenya students complete online  
Fundamentals

## **IoPP Education**

Need packaging education?  
[Fundamentals of Packaging  
Technology](#) is for you!

[Packaging Machinery: Basics](#) helps  
you get up to speed on machinery!

## **IoPP is a Member of:**





**I'm a Member**

## A reminder of why we're here...

### **Vision:**

IoPP will be the central unifying force in packaging for the benefit of its members, the packaging community and society.

### **Mission:**

The Institute of Packaging Professionals is dedicated to creating networking and educational opportunities that help packaging professionals succeed.



**I'm a Member**

## A reminder of why we're here...

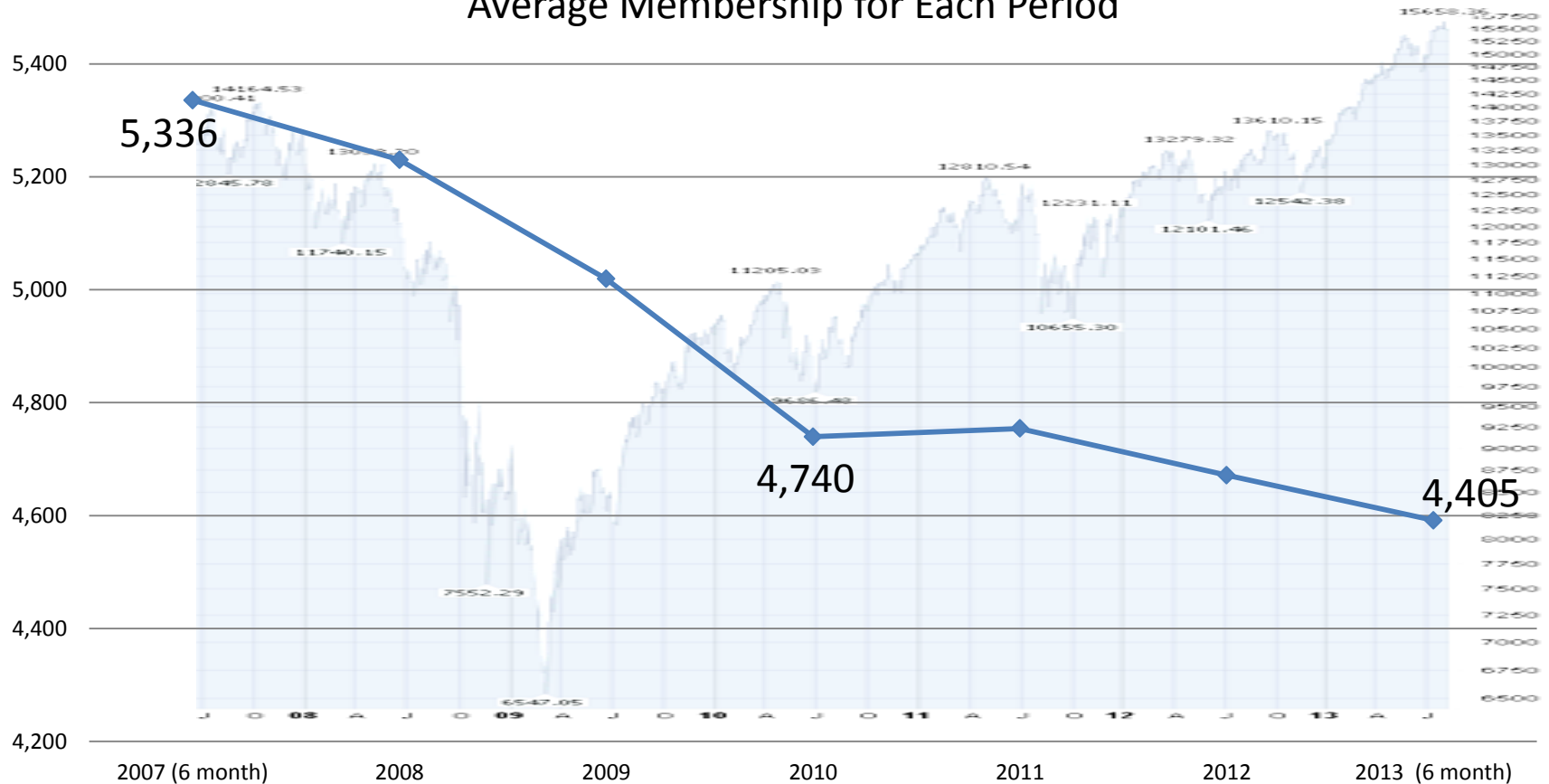
Committed to enhancing the value of packaging and packaging professionals through:

- Educational Programs
- Professional Certification
- Industry Connections
- Member Recognition



# Membership

Average Membership for Each Period



Change from previous year	-2.0%	-4.0%	-5.6%	+0.3%	-1.7%	-1.7%
	-105	-211	-280	+15	-83	-80



# Benefactors

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- Zip-Pak USA




# Packaging Learning Center

- Online packaging courses
  - Fundamentals of Packaging Technology
  - Packaging360




**Quentin Green, MPP**  
Packaging Specialist  
United States Marine Corps



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[Home](#) | [I'm a Member](#) | [Packaging Learning Center](#) | [Publications](#) | [Recognition](#) | [Community](#) | [Students](#) | [IoPP UK](#)



## Packaging Learning Center

### Packaging Learning Center

IoPP is dedicated to serving the professional development needs of the packaging community, offering programs that give professionals the tools they need to grow their careers and increase their value within their organizations.

What it takes to survive, and thrive, in today's competitive environment is a solid base of knowledge across all areas of packaging. Exploring professional development opportunities through education demonstrate your commitment to a lifetime of learning by broadening your expertise and helping you stay on the cutting edge in your field.

**IoPP E-Learning**  
Answering the growing demand for education on your time, at your own pace, and from wherever you are, IoPP is launching its first series of E-Learning packaging educational programs via the Internet. Starting with Fundamentals of Packaging Technology, online learning options are available now. Take courses at your own pace - from your home, your office - anywhere you have a computer. 24/7 access!

**Fundamentals of Packaging Technology**  
The essential course, this four-semester program offers insight into all of the major packaging material types and processes. Semesters include information on decorating, labeling, protective packaging, closures and machinery - a thorough exploration of Packaging 101. Available online or in person in Chicago, Atlanta, or Orlando.


**Certified Packaging Professional Program**  
Since 1972, IoPP has awarded qualified applicants the designation "Certified Packaging Professional (CPP)." To date, 1,500+ packaging professionals have attained CPP status. And with good reason. The most recent IoPP salary survey revealed that CPPs earn between 7% and 10% more than their non-certified counterparts. Candidates achieve the Certified Packaging Professional (CPP) designation by demonstrating significant industry expertise and experience, measured through a flexible applicant testing process.

**Packaging Machinery: Basics**  
This course offers a unique combination of classroom and hands-on learning with an eye toward recognizing packaging development with machine capabilities.

**Web Seminars**  
Scheduled regularly throughout the year, our web-based seminars feature industry experts offering insights on up-to-the-minute packaging topics.

**In-House Packaging Training**  
Continuing education "at your place"....when travel budgets are tight, our custom in-house training is a cost-effective solution. Opt for the full Fundamentals of Packaging Technology program, or select only those modules that deliver the most value to your team.

For more information about any of these IoPP educational programs, contact Jim George, Director of Education, at 630-696-4011 or email [jmg@iopp.org](mailto:jmg@iopp.org).




Get info on candidates & jobs now!  
[PackagingJobs.com • Fundamentals](#)

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# Packaging Learning Center

- Online packaging courses
  - Fundamentals of Packaging Technology
  - Packaging360



- Live, In-person courses
  - Fundamentals of Packaging Technology
  - In-house Packaging Training
  - Packaging Machinery: Basics

- Web Seminars

- Certified Packaging Professional Program

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Home | I'm a Member | **Packaging Learning Center** | Publications | Recognition | Community | Students | IoPP UK

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**Packaging Learning Center Programs**

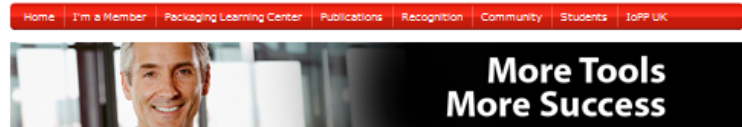
- IoPP 2013 Annual Leadership Conference
- Industry Intelligence
- IoPP e-Learning
- Fundamentals of Packaging Technology
- Certification Program-CPP and CPT
- Packaging Machinery: Basics
- IoPP Webinars
- In-house Packaging Training
- IoPP Conference at Pack Expo
- IoPP Career Center
- IoPP Book Store



# Packaging Learning Center

## IoPP-Kenya Announces First 11 Regional Students Completing Online Fundamentals Program

- Comprehensive 42 module packaging training program available to IoPP members in Kenya, and other countries in the region
- Program introduced through the support of the African Packaging Organisation and the World Packaging Organisation educational network
- Made possible through a special training arrangement sponsored by the Staples Foundation and IPACK-IMA.



### IoPP-Kenya Announces First 11 Regional Students Completing Online Fundamentals Program

In February, the Institute of Packaging Professionals (IoPP) signed an agreement with the Institute of Packaging Professionals (Kenya) to license its new Fundamentals of Packaging Technology online course and make the comprehensive packaging training program available to IoPP members in Kenya, and other countries in the region.

This educational program was introduced through the support of the African Packaging Organisation and the World Packaging Organisation educational network. Program funding was provided by corporate sponsors to offset costs for participating Kenyan students. Among the first to contribute funding to this program was IPACK-IMA Spa.

The following students are in the process of completing the program:

- Betsy Bowen, Kenya Industrial Research and Development Institute (KIRDI)
- Mike Chelso, KIRDI
- Ronald Kambui, KIRDI
- Bello Kyari, KIRDI
- Daniel Lomulaku, KIRDI
- Weldon Mudi, Kenya Tea Packers (KETPA)
- Simiyu Wamulwa, KETPA
- Sarah Gikonyo, Nairobi Educational Africa
- Radhica Nanjala, Competitive Options (Packaging training and general consultancy)
- Paul Mataya, Kenya Bureau of Standards
- Shinyea Zippy, Tobepack Kenya

Through their participation, the KIRDI students agreed they have gained a new perspective on packaging that will be able to demonstrate "an edge when it comes to packaging products." They also emphasized that their newly acquired skills will provide KIRDI with a platform to develop and integrate packaging into its overall system.

Joseph Nyongesa, President, IoPP-Kenya, stated how vital the program is globally and demographically.

"This program will go a long way in uplifting packaging standards in Kenya," said Mr. Nyongesa. "I am also proud to announce that 40% of the participants were women. Empowering women is a major priority in Kenya, the UN, and around the world. I am positive that this will inspire and encourage other sponsors to participate in this program."

Guido Corbelli, CEO of IPACK-IMA Spa, also emphasized the importance of this program.

"By helping to educate the next generation of packaging professionals on a global level, IPACK-IMA is honored to support those in the program who will be extending their expertise through the development of advanced packaging technologies that will ensure regional food is kept healthy, safe and plentiful," said Mr. Corbelli. "We are proud of the first round of students who are successfully completing Fundamentals of Packaging Technology."

Many of the advanced packaging technologies will be displayed at East AfricaPak, the show dedicated to processing, packaging and converting technologies in the East African Community (EAC) area (Burundi, Kenya, Rwanda, Tanzania, Uganda). An international exhibition, organized by IPACK-IMA in partnership with UN agency UNIDO, the EAC and Kenya's Ministry of Industrialization and Enterprise Development, to be held from September 9-12, 2014. The show provides a key opportunity to get in touch with companies seeking technological upgrades in a rapidly expanding region where after-harvest food losses and the safe preservation of both food and non-food products pose a crucial challenge.

Companies interested in supporting this e-learning initiative program should inquire at [info@iopp.org](mailto:info@iopp.org).

#### About the World Packaging Organisation

The World Packaging Organisation is a non-profit, non-governmental, international federation of national packaging institutes and associations, regional packaging federations and other interested parties including corporations and trade associations. For more information, please visit [www.worldpackaging.org](http://www.worldpackaging.org).

#### About the African Packaging Organisation

To bring to the attention of African states the role that packaging can play in addressing some of the major development challenges facing the continent, "A World of Quality Packaging for Africa." For more information visit <http://africapak.org/?page=99>.

#### About IPACK-IMA Spa

IPACK-IMA Spa organizes exhibitions for the processing and packaging technology industries. Its biggest asset is the historical exhibition IPACK-IMA, which has become a reference for all field operators and plays a crucial role in the development of packaging and processing systems in Italy. Learn more about IPACK-IMA Spa at [www.ipackima.it](http://www.ipackima.it) and [www.ipackima.com](http://www.ipackima.com).

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AmerStar award winners

IoPP awards ceremony to

highlight excellence in

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Fundamentals of Packaging

Technology Course to Kenya

Region

IoPP adds PAKTRACQS

PACKAGING360, BAOBOS and

online course to its Packaging

Learning Center

IoPP to develop packaging

conference at WPA Global

Expo 2013 in New York

IoPP to support Making

Commerce event in the UK

Receptor looks off newly-

formed IoPP U.K.

IoPP announces AmerStar

2013 award winners

Dr. S. Paul Singh to become

Professor Emeritus

This IoPP members inducted

into 2013 Packaging Hall of

Fame

IoPP announces the China

International Transport

Packaging Summit 2013

AASPEL new Packaging

Shenzhen to reflect highest

standards of design

IoPP introduces two new

AmerStar awards

Tom Schneider elected WPA

President

IPack and IoPP announce

publication of WPAQI model

for packaging materials

IoPP/ISAP Merge

U.S. Announcements

The package design trends

discussed at IoPP's

Leadership Conference

Tom George joins IoPP as

Director of Education

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# Industry Connections

## Reception kicks off newly-formed IoPP UK (May 28, 2012)

- A champagne reception took place May 28, 2012 at the Museum of Brands in Notting Hill, London, England
- IoPP has members and customers from over 40 countries, on nearly every continent, including:
  - N. America (USA, Canada, Mexico)
  - S. America (Brazil, Columbia, Peru)
  - Europe (Ireland, England)
  - Africa (Ghana, Nigeria)
  - Asia (China, India)
  - Australia





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## More Tools More Success

### Reception kicks off newly-formed IoPP UK

To announce the newly established Institute of Packaging Professionals (IoPP) U.K., a champagne reception took place May 28 at the Museum of Brands in Notting Hill, London, England. This reception was the inaugural event for the U.K. division of IoPP, which represented packaging professionals on a global level.

IoPP U.K. was formed to respond to the growing global nature of the packaging business - including the influx of IoPP members all over the world - connecting packaging professionals in a more comprehensive way regardless of geographic boundaries.

IoPP U.K. will be structured and directed by membership, attracting packaging professionals involved in all aspects of the industry from the supply chain and package design to manufacturers, material suppliers, converters, brand owners and retailers.

"IoPP has striven to be the unified and consistent voice in packaging in North America and, subsequently, we are bringing IoPP to the U.K. incorporating the true spirit of the Institute," said Kevin Vyas, Managing Director U.K., IoPP. "IoPP will operate in a way which best serves its professional member base here in the U.K. while linking directly to the Institute's global partners."

Core IoPP U.K. activities will reflect the global nature of the Institute and will include regular webinars on hot topics in packaging, user group seminars, industry conferences, member networking events and discounted educational packages.

"Our vision is to have IoPP U.K. become a truly global standard-bearer for packaging professionals around the world," said Vyas.

The Champagne Reception in Notting Hill included guest speakers, who challenged brands to rethink their relationship with packaging. Marcel Knibbl, "The Brand Guru," media commentator and founder of Superbrands, and Tom Heas, BBC Broadcaster & Writer, shared their thoughts on the future of packaging, discussing how brands will or should be reacting to many of the challenges facing packaging around the globe.

IoPP U.K. represents IoPP's latest development in the Institute's international membership growth.

IoPP has members and customers from over 40 countries, on every continent, including:

- North America
  - U.S.
- Canada
- South America
  - Brazil
  - Colombia
- Peru
- Europe
  - Ireland
  - United Kingdom
- Africa
  - Ghana
  - Nigeria
- Asia
  - China
  - India
- Australia

For more information about IoPP U.K., visit <http://uk.iopp.org>.

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- [Join IoPP](#)
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- [Press Room](#)
  - [New Packaging Licenses](#)
  - [IoPP's Online Course](#)
  - [IoPP announces 2013 AmerStar award winners](#)
  - [IoPP awards ceremony to highlight BestPack show](#)
  - [IoPP Licenses Online](#)
  - [Fundamentals of Packaging Technology Course to Kenya Region](#)
  - [IoPP adds eLearning](#)
  - [Packaging Professionals' online course to its Packaging Learning Center](#)
  - [IoPP to develop packaging conference at Asia Global Expo 2013 in New York](#)
  - [IoPP to support Hiding Cosmetic event in the UK](#)
  - [Reception kicks off newly-formed IoPP U.K.](#)
  - [IoPP announces AmerStar 2013 award winners](#)
  - [Dr. G. Paul Singh to become Professor Emeritus](#)
  - [Two IoPP members inducted into INHT Packaging Hall of Fame](#)
  - [IoPP endorses the China International Transport Packaging Summit 2013](#)
  - [ANPEX new Packaging Showcase to reflect highest standards of design](#)
  - [IoPP introduces two new AmerStar awards](#)
  - [Tom Schneider elected WPO President](#)
  - [PSAP and IoPP announce publication of INAGP model for packaging materials](#)
  - [IoPP/PSAP Merge](#)
  - [UL Announcement](#)
  - [Five package design trends discussed at IoPP's Leadership Conference](#)
  - [Jim George joins IoPP as Director of Education](#)
  - [Corporate Sponsor Program](#)
  - [Contact](#)
  - [Legal/Privacy](#)



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# Member Recognition

## AmeriStar Awards



## AmeriStar Student Awards

## WorldStar Student Awards

## Packaging Education Scholarship Fund

2012-2013 PESF Scholarship winners :

- Grace Cook @ Clemson University
- Christine Pelton @ Michigan State University
- Andrea Steen @ Rochester Institute of Technology
- Joshua Fatcheric @ Rochester Institute of Technology

## Honors & Awards Reception tonight!



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