



Meadowlands Chapter

November 1, 2017 Meeting

Hosted by the L’Oreal Packaging Team in Clark, NJ

Guest Speakers

- **CCL Label HPC; Robert Ryckman-VP, Market Development**
 - “Technology Innovation for Consumer Engagement”
- **Exothermix; CEO Adam Laubac, Arlette Palo,**
 - “How to Innovate Like a Startup”
- **Smith Design; CEO Jenna Smith**
 - “The Democratization of Design in Beauty Packaging”
- **Sonic Packaging; CEO Howard Thau**
 - “Design Roadmapping: Barriers to Entry”

Meeting Date and Location

Wednesday, November 1, 2017 @ 5:00 pm
L’Oreal, 175 Terminal Ave., Clark, NJ 07066

5:00 – 6:00	Arrival and networking
6:00 – 7:00	Buffet Dinner & L’Oreal introduction <i>Vishal Pandya, Head of Packaging Innovation-L’Oreal</i> <i>Patrice Barre, Head of Packaging technology-L’Oreal</i>
7:00 – 9:00	Guest Speakers

Meeting Protocol

The cost of this event will be \$40.00 payable at the door. **Since food must be catered, advanced reservations are required. For Reservations please contact Osvaldo Fontanet (ofontane@estee.com) or call (212) 893-7754.**

If you have made a reservation and cannot attend, please call Osvaldo to cancel.

Directions

From North and South: Garden State Parkway to Exit 135, Clark. West on Central Ave to Terminal Ave, turn left. L’Oreal Operations (#175) is 3/4 of the way to the end of the block on the left

Parking: please feel free to park on either side of 175 Terminal Ave. Since this is an after-hours event, it is OK to park in any of the spots (regardless of “Reserved” or not).

Please enter only using the front Terminal Ave. entrance. No one will be present at the back entrance.

See Meadowlandsiopp.com/calendarofevents for additional details