

WEDNESDAY, MAY 16TH
TRICORBRAUN PRESENTS:

THE ART AND SCIENCE OF RIGID PACKAGING



**Institute of
Packaging
Professionals**

Missouri Gateway Chapter Meeting

TRICORBRAUN®

Craig Sawicki
Speaker

Craig Sawicki is Executive Vice President and the Chief Creative Officer of TricorBraun. A veteran in the packaging industry, he has over 35 years experience at W. Braun Company and TricorBraun. He has first-hand experience in every stage of new package and product development, having begun working in the packaging business as a package designer and design engineer, and moving from that path into several sales positions, including Executive Vice President of Sales & Marketing with W. Braun Company.

In his current role in charge of Innovations for TricorBraun, Craig is in charge of working with customers throughout the company, on designing packaging that will give their products the branded image they desire and need. He also is charged with the development and commercialization of innovative solutions for all the markets served by TricorBraun.

Craig holds over a dozen patents and collaborated on dozens more, has written numerous white papers and contributed the chapter relating to packaging in the IOPP text book Multifunctional Cosmetics. Craig has been a featured speaker for dozens of industry conferences and tradeshow.

WHAT: The Art and Science of Rigid Packaging

WHEN: WEDNESDAY, MAY 16,
10:00AM

WHERE: TRICORBRAUN

6 CITYPLACE, ST LOUIS, MO 63141 [MAP](#)

FIRST FLOOR (LOBBY LEVEL) MEETING ROOM– FOLLOW SIGNS

LUNCH: 11:30 CATERED IN

WRAP SANDWICHES, TOSSED OR FRUIT SALAD, DESERT, WATER, SODA

COST: \$25.00 per person
Cash or check only, no credit cards

RSVP: by end of day Monday May 14
kvanberkel@lafayetteindustries.com
