

# Making Cosmetics

## Concept to Consumer



Making  
**Cosmetics**  
Concept to Consumer

First Announcement  
NMM Exhibition Centre, Birmingham  
**12-13 March 2013**

**FREE to Attend**

Supported by:

Institute of  
**PACKAGING**  
PROFESSIONALS

**pharmig**  
EXCELLENCE IN MICROBIOLOGY

[www.making-cosmetics.com](http://www.making-cosmetics.com) for everything you need to know...and more

Making Cosmetics is everyone's chance in the personal care market to get up-to-the-minute information and advice direct from leading experts, manufacturers, suppliers and industry figures in sourcing, manufacturing and outsourcing personal care products from start to finish and taking them from concept to consumer.

# Source. Manufacture. Outsource.

## Attendee Profile

- Brand owners – small, medium and large
- Entrepreneurial formulators and product developers
- Importers / exporters of personal care products
- Responsible / qualified persons
- Technical directors, managers, advisors, engineers,
- Development / applications chemists
- Production managers, engineers, technicians
- Process chemists, engineers and managers
- Quality assurance managers
- Testing laboratory managers
- Legal compliance managers
- Marketing executives
- Product innovation / development managers, technologists
- Product managers
- NPD managers, technologists
- Toxicologists
- Regulatory managers, technologists
- Business development managers
- General management
- Consultants

## Exhibitor Profile

- Processing
- Packaging
- Labelling
- Contract manufacture
- Water purification
- Environmental hygiene
- Testing, inspection & validating equipment
- Testing & certification services
- Laboratory equipment
- Testing services
- Regulatory environment
- Market research
- Creative services
- Sustainability - energy, product and pack



Making Cosmetics is everyone's chance in the personal care market to get up-to-the-minute information and advice direct from leading experts, manufacturers, suppliers and industry figures in sourcing, manufacturing and outsourcing personal care products from start to finish and taking them from concept to consumer.

Making Cosmetics is two days packed with content ideal for anyone looking to:

- Develop products that are fit for purpose, stable and compliant
- Increase efficiencies, enhance productivity, save costs, cut the time to market
- Design, manufacture and market products in a controlled, safe and audited manner
- Enhance product performance, application or appeal
- Meet the demands of a legislative and regulatory framework that affects every part of the manufacturing and supply chain
- Design and buy packaging in a manner that enhances brand success
- Learn from the experiences and successes of other brand owners
- Identify opportunity through market trends and data

## The Exhibition

### Expertise. Options. Ideas. Answers

A unique opportunity to see the new, the innovative, the proven, the expert, the everyday, the essential and to assess a full range of options for sourcing, manufacturing or outsourcing.

ADEPT Pure Water

Anton Paar

Aspen Clinical Research (ACR)

Crystel

Cutest Systems

Delfin Technologies

Delphic HSE Solutions

Ecolab

EKATO Mixing Technology

Elga Process Water

Emsworth Stability Plus

EnviroDerm Services (UK)

Fitzpatrick Europe NV

Fragrant Earth International

Hair Systems Europe

Hampshire Cosmetics

Intertek Health and Beauty

Products Group

Jasan Cosmetic Laboratories

Knight Scientific

Labocontrolle

Laleham Healthcare

Mibelle

Microbiological Consultant Services

Millroom Mixing Machines

MMR Research Worldwide

Olsa SpA

Orean Personal Care

Pharmig

Quadro Engineering

Raepak

Royston Labels

Shülke and Mayr UK

Silverson Machines

Society of Cosmetic Scientists

SP Labs

SPC (HPCi Media)

Spectra Packaging Solutions

Stable Micro Systems

Statfold Seed Oil

Steritech

T&H Marketing

The Cosmetic, Toiletry &  
Perfumery Association

Timatic

Torpak

Universal Products (Lytham)  
Manufacturing

VMI Rayneri

Ytron Process Technology

Ytron-Quadro

## Modern Mixing - the Ekato Way

A programme of interactive demonstrations for visitors to experience how modern mixing technologies can increase efficiencies and save costs - key objectives for brand development and increased margins without sacrificing volumes. Pre-registration is recommended as places are limited.



# Two Days, One Unique Event.

## 12 March Room A

- “ The NPD Process, How to Avoid the Most Common Problems
  - “ Safety Assessments - All You Need to Know
  - “ Scale up from Laboratory to Factory
  - “ The Importance of Good Risk Management
  - “ Marketing & Branding From a Technical / Business Perspective
  - “ The Role of Packaging in Society
  - “ Does Your Pack Copy Live up to its Claims?
  - “ Responsible Person - Description & Role
- Session: The New EC Cosmetics Regulation. Get ready for 2013**  
- Organised by the Cosmetics, Toiletry, Perfumery Association (CTPA)
- “ ● What's Changing - New Roles and Responsibilities
  - “ ● Cosmetic Products Notification Protocol (CPNP) - an Explanation
  - “ ● Key Issues - Reporting of Serious Undesirable Effect; and Claims
- Session: The Manufacture of Structured Liquids Including Emulsions**
- “ ● Emulsions Overview
  - “ ● A New Approach
  - “ ● Novel Processing



## 12 March Room B

- “ **Session: Retailers' Perspective**
- “ **Session: Cosmetic GMP - Organised by Pharmig**
- “ **Workshop: Cosmetic GMP - Organised by Pharmig**
- “ **Session: Packaging - Organised by the Institute of Packaging Professionals (IoPP)**
  - “ ● Gathering Consumer Insight
  - “ ● The Development Process - Working With a Supplier
  - “ ● Why Packaging Design is Vital to Early Success
  - “ ● Buying Packaging the Smart Way
- “ **Session: A Review of the UK C&T Market in the Past Year**  
- Organised by European Cosmetic Markets (ECM)
  - “ ● A Round-up of the Main Changes in the Retail Sector in the UK Looking at What Retailers are Doing to Further Engage and Excite the Consumer



## 13 March Room A

- “ What You Need to Know When You are Starting Out
  - “ Is Your Product Safe & Fit for Purpose?
  - “ What to Consider When Designing Your Packaging
  - “ The Importance of Purified Water for Pharmaceutical and Cosmetic Manufacture and the Benefits of Water Reuse & Recycling Technologies
  - “ Innovative Cosmetic Ingredients - the Challenges Faced to Demonstrate Safety and Compliance
- Session: Fragrance**
- “ ● IFRA - The Importance of Self-Regulation in Perfume Safety
  - “ ● Essential Oils - Their Complexity and Safety Issues
  - “ ● Fragrance Stability - Common Problems and How to Avoid Them
- Session: Packaging - Organised by the Institute of Packaging Professionals (IoPP)**
- “ ● The Latest Thinking on Consumer Research
  - “ ● Using Packaging as a Market Tool
  - “ ● The Future of Packaging and Retail
  - “ ● Building a Brand by Packaging Relationships



## 13 March Room B

- Session: A Detailed Review of the Ever Changing Retail Landscape of the UK C&T Market (Organised by ECM / SPC)**
- “ ● A Round-up of the Main Changes in the Retail Sector in the UK Looking at What Retailers are Doing to Further Engage and Excite the Consumer
- Workshop: How to Get Your Product Developed and Made**
- Session: Contract Manufacturing**
- “ ● Writing a Brief
  - “ ● Service Levels (formulation / graphic design / specific skills)
  - “ ● Speed to Market (design for manufacture / risk evaluation)
- Session: Process / Manufacturing**
- Session: Brand Owners' Perspective**
- “ ● Lean Product Development in Luxury Cosmetics
  - “ ● The Creation of a Skincare Brand



## The Seminar Programme

The seminar content of Making Cosmetics has been graded to help attendees at all levels find the presentations of most value.

“ Content for people with experience who know the industry

“ General / overview content with jargon free content

# Exhibition Registration

## FREE to Attend

Please complete this registration form if you wish to attend the exhibition. Entrance to the exhibition is free of charge. Registration for the seminars and workshops will be possible from November 2012.

1. Title: Prof/Dr/Mr/Mrs/Ms/Miss/Other:	
2. Forename:	3. Surname:
4. Job Title:	
5. Department:	
6. Establishment / Organisation:	
7. Address line 1:	
8. Address line 2:	
9. Address line 3:	
10. Town:	11. County:
12. Postcode:	13. Country:
14. Tel No:	15. Email:

Please indicate your interests and area of activity (tick all appropriate boxes).

### Market Areas

#### Hair Care

- Colour
- Conditioning
- Shampoo
- Styling

#### Decorative

- Eyes
- Foundation
- Fragrance
- Lips
- Nails
- Powder

#### Oral Care

- Mouthwash
- Toothpaste

#### GSL/OTC

- Over The Counter Pharmacy
- General Sales List

#### Skin Care

- Baby
- Facial cleansing

- Facial moisturising
- Hand/foot
- Sun

#### Toiletries

- Body cleansing
- Cleansing bars
- Deodorants/AP
- Shave

#### Non-Woven Paper Products

- Acne/blackhead removal
- Cleansing/moisturising

#### Other (Please list)

- 

#### Product Interests

##### Business Services

- Logistics
- Market Information
- Marketing
- Patents and IP
- Regulation
- Specialist Software

#### Manufacturing Equipment

- Aseptic Processing
- Cleaning Systems
- Control and Safety
- Heating and Cooling
- Material Transfer
- Mixing and homogenisation
- Reactors and Vessels
- Sampling Systems
- Tablets and Capsules
- Used Machinery
- Waste Handling
- Water and Gas

#### Measurement Testing and Analysis

- Biological Analysis
- Chemical Analysis
- Inspection Equipment
- Skin Testing Equipment
- Physical Properties
- Quality Control

#### Outsourcing

- Consulting Services
- Manufacturing
- Packaging Services
- Product and Process Development
- Trials and Testing
- Consumer Testing
- Analytical Services
- Microbiological Services

#### Packaging

- Accessories
- Closures and Applicators
- Containers
- Inspection Systems
- Labels and Printing
- Materials
- Packaging Machinery



**Making Cosmetics**  
Concept to Consumer

For more details contact:

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Organised by:



The personal details shown in this communication, or provided by you will be held on a database by Step Exhibitions. They may be used to keep you up to date with developments in your industry and may be passed onto exhibitors at Making Cosmetics only. If you do not wish to receive details, please tick this box.

Please send completed form to:

Fax: **01892 518811**

Online: **[www.making-cosmetics.com](http://www.making-cosmetics.com)**

On Site: **NMM Exhibition Centre, Birmingham**

Mail to: **Registration Office, Step House, North Farm Road, Tunbridge Wells, Kent, TN2 3DR**

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**[www.making-cosmetics.com](http://www.making-cosmetics.com) for everything you need to know...and more**